



ART EXPERIENCE GALLERY

“First Smash” - Art Project

Presenter: Art Experience Gallery

Project Purpose

“**First Smash**” is an art project aiming to provide an exhibiting platform for emerging young artists in Hong Kong.

In 2012, Wroclaw Fine Arts Academy student Andrzej Sobiepan put up his small painting of a green leaf in the Polish contemporary art gallery. Sobiepan was said to be inspired by the elusive British graffiti artist Banksy, who carried his own humorous artworks into numerous national museums like Louvre and the Tate museum. Sobiepan's purpose was to draw public attention to young artists who are denied exhibition space in museums. Similarly, in Hong Kong, every foot of land is worth an inch of gold. It is often very difficult for young artists to find a platform for exhibition. Art Experience Gallery deeply understands artists' need for opportunities to begin their artistic journey. Therefore we will be holding the “First Smash” art project in summer 2013, which aims to provide a chance for young Hong Kong artists to speak out to the public.

Objectives

Art Experience Gallery would provide venue and installation assistance for potential artists to exhibit their works in our space which is larger than 2000 feet during July and August 2013. The exhibition would include paintings, sculptures and installations. Exhibition period would depend on the number of selected artists.

We aim to provide an exhibition platform for Hong Kong young artist so gallery would provide the space and installation assistance free of charge.

Eligibility

- Full-time undergraduate (year 2 or above) Fine Arts students in Hong Kong.
- Graduates who have completed the Fine Arts courses (full time) in Hong Kong for no more than two years.
- Above conditions are applied to any higher education institutions in Hong Kong.
- Participants can join as an individual or in group.

ART EXPERIENCE GALLERY

Room 2009, Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, NT, Hong Kong
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Important Dates

Application Deadline : **7 June, 2013**

Judges Evaluation & Result Announcement : **June - July, 2013**

(Selected participants will be announced by e-mail and phone-call. Final results will be posted on gallery website)

Exhibition Period: **July – August** (depends on the number of selected participants)

How to Participate

- Participants will need to e-mail the completed application form, along with a proposal, photos of artworks and copies of education qualifications to: aeg-project@gmail.com
- Application form can be downloaded on gallery website: <http://www.artexperiencegallery.com> or be inquired through email.
- The content of the proposal should include: A brief introduction within 800 words (in Chinese/English), images of the art works (2-4 pieces) and detailed description on their major concepts and ideas.
- Images or composition: Participant should also attach images shown in the proposal to the application e-mail. (Image resolution around 300dpi, jpeg format, 1M) We will also accept compositions or semi-finished works if it is still in completion.
- Participants can also attach recommendation letters from institutions if available.
- * Images received from the participants will be used for exhibition promotion.

Fees

Please note that participants would not be charged for any additional fees. However, participants will be responsible for the transportation fee and insurance (if any) for their own artworks.

Contacts

For further enquiry, please contact +852 21 10 9928 or send email to art@artexperiencegallery.com

Others

- * Art Experience Gallery reserves all rights of final decision.

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